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MECHANISMS OF MULTI-LEVEL CLUSTER POLICY: ESSENCE, TYPES AND COMPONENTS

Formulation of the problem. Now the world has a wide range of mechanisms and tools for stimulating clusters, and in recent years, with increasing participation in their application of the subjects of different levels – international, national, regional, local. In Ukrainian development programs, a number of tasks are provided for clusters, but the specific tools and mechanisms for supporting their development are not identified.

Analysis of recent publications. During 2019–2021, the functions and principles of public administration were revealed in the process of clustering, the processes of public administration on the clustering of the national economy, the institutional environment for the development of clusters, the basics of successful cluster policies, etc. However, the mechanisms of multilevel stimulation of clusters in the regions are not proposed yet.

The purpose of the article is to determine the basic complex of mechanisms of multi-level cluster policies and their components.

Presentation of the main research material. Based on the analysis of concepts on the subject of research, it was determined that the mechanism of multi-level cluster policy is a way to solve during a certain period of time of the management task, combining interconnected set of tools and joint actions of subjects of international, national, regional, local levels for creating and planning cluster development.

The basic scheme for determining the complex of mechanisms of multi-level cluster policies in the region is determined.

It is justified that a cluster policy needs to be adapted to a particular region and the features of each cluster, it increases its efficiency. The tasks of various events and tools – components of cluster policy mechanisms varies depending on the type of cluster and regional needs. At the same time, typical tools that were used in many states can be used in Ukraine.

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МЕХАНІЗМИ ДЕРЖАВНОГО УПРАВЛІННЯ

Taking into account such tools, a set of measures and instruments have been developed to implement by the Cabinet of Ministers of Ukraine, foreign organizations, local government administrations, local governments, business structures and their associations, public organizations, educational and scientific institutions.

In the launch of a cluster policy, a special institution should be created (a project group, a center, an agency, a subdivision in a public authority, etc.) that would organize activities in the process of implementing a cluster policy.

The organizational mechanism provides a number of necessary steps – from planning cluster development to its evaluation. It is also necessary to introduce special programs and projects of cluster development.

The informational mechanism constitutes a plurality of important interrelated actions of subjects of different levels. It is emphasized that the content of information, its validity and target orientation is important. The scientific substantiation of informational messages acquires special importance.

The resource mechanism is intended to direct and effectively use various resources from sources of different levels.

The motivational mechanism is necessary to enhance the use of individual and institutional potencial in the direction of cluster development.

Conclusions and prospects for further research. *The basic complex of multilevel cluster mechanisms include legal, institutional, organizational, informational, resource and motivational mechanisms, which are quite complicated in structure and have synchronously and consistently administered by subjects of different levels. These mechanisms can only be formed under the condition of proper scientific and conceptual provision, which leads the need for qualitative changes in the relations of public authorities, business and scientific institutions.*

The content components of the specific mechanisms of multi-level cluster policy is advisable to determine each of these mechanisms with the specification of the role of involved parties in their implementation.

Further scientific research *should relate to specific practical proposals to public authorities and other subjects of public administration on the implementation of effective cluster policies in the regions of Ukraine.*

Key words: *cluster; cluster policies; policy entities; policy tools; policy mechanisms; types of mechanisms; content components of mechanisms.*