

Iryna Makarova

*Associate Professor of the Electronic Management and Information Systems Chair,
ORIPA NAPA under the President of Ukraine, PhD in Technical Sciences, Docent*

Yuri Pigarev

*Head of the Electronic Management and Information Systems Chair,
ORIPA NAPA under the President of Ukraine, PhD in Physics and Mathematics, Docent*

Lyudmila Smetanina

*Associate Professor of the Electronic Management and Information Systems Chair,
ORIPA NAPA under the President of Ukraine, PhD in Pedagogical Sciences, Docent*

DIGITALIZATION OF PUBLIC ADMINISTRATION AT REGION AND CITY LEVELS

In Ukraine at various levels, considerable attention to digitalization, in particular the use of digital technologies by public administration and local government. However, if the issues of e-government and the use of information and communication technologies in public administration are sufficiently developed both at the legislative level and in the works of many scholars, the situation with digitalization is much worse.

The purpose of the article was to analyze the terminology and legislation of digitalization of public administration, to outline obstacles in this way and to consider the directions of digitalization of public administration at the regional and local levels. The definitions of digital technologies, digitalization and digital transformation are given. Consider the steps taken by the central government in developing a strategy for digitization of regions, which will make the process of digitization in cities more efficient.

There are a number of problems in the digitalization of Ukraine's regions, including imperfect digital infrastructure, problems with high-speed broadband Internet access in small towns and rural areas, and insufficient digital literacy of citizens and public servants.

The directions of digital transformation of public administration at the regional and local levels which are the most perspective are considered. Among them are the development of open data, blockchain technology, digital workplaces, the Internet of Things, digital government platforms, cloud technologies.

Integrated implementation of digital technologies opens new opportunities in the management of the region and the city, should optimize the activities of executive bodies, promote a safe environment, ensure more efficient operation of utilities and institutions, increase citizen involvement. Successful digitization must lead to the digital transformation of public administration and the transition to digital governance.

Key words: *digital technologies; digitalization; digital transformation; digital development of regions; digitalization of public administration; digital governance.*